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1922

# The Choicest Garden Products

*From* The DeLue Experimental Farm, Needham, Mass.

## While You Are About It, Grow the Best



STRAWBERRY SEEDLING RED ON THE DELUE EXPERIMENTAL FARM

In presenting this season's pamphlet we make a decided departure from our established custom, in presenting actual size photos of our products, believing that nothing is so convincing as seeing. Our line thus far is small and choice, and when we offer the products originated and developed at The DeLue Experimental Farm during the last twenty years, we do so with the assurance that they excel any like products now on the market. You do not want poor stock at any price and we affirm without qualification that our prices are as low as quality supplied will justify. We solicit your trade and guarantee satisfaction.

## WATCH FOR THESE

Two new products: DeLue's Venia and DeLue's Cannon-Ball, described below, will soon be ready for distribution. They will reach the same high standard of quality attained by DeLue's Judith Strawberry and DeLue's Golden Giant Sweet Corn. They will be listed for sale in the spring of 1922.

### DeLue's Venia Strawberry



DeLue's Venia was exhibited in 1917 and awarded first prize and silver medal by the Massachusetts Horticultural Society. The Venia is a pistillate variety and so needs a companion berry with perfect blossoms, such as DeLue's Judith, to fertilize it. Venia is a **light crimson** berry, starts fruiting one week later than DeLue's Judith, and out of the 7000 that I have originated, is the most wonderful plant to grow in hills.

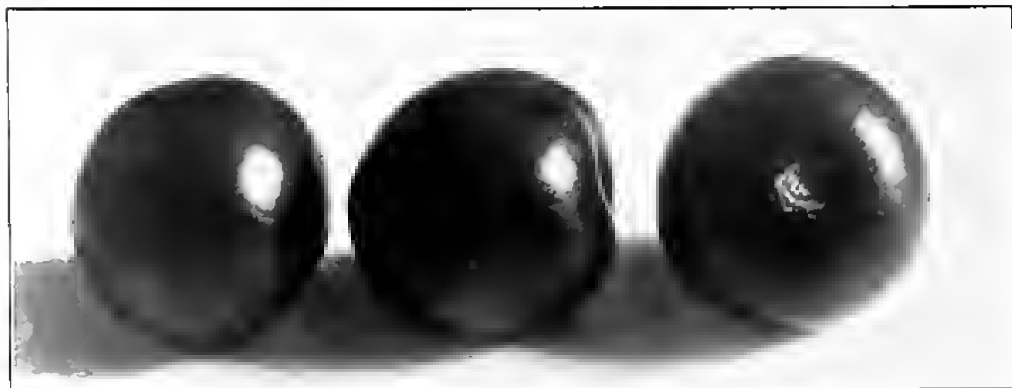


### DeLue's Cannon-Ball Tomato



ACTUAL SIZE

This beautiful tomato is a cross between Chalk's Early Jewell and Spark's Earliana. It is very early and very productive and the plant is rather small and open, allowing the sunlight to ripen the whole evenly. As it never has any hard core and puckered ends, it makes a delicious salad tomato. It has small seed spaces and firm pulp and always finds a ready market at Boston's finest hotels. No tendency to rot like many varieties.



HALF SIZE

For DeLue's Judith—New Wonder Strawberry, and DeLue's Golden Giant Sweet Corn — See Inside



# DeLue's Judith

Trade Mark Registered



## New Wonder Strawberry

### For the Home or Market Garden



*Copyrighted 1920 by Frederick J. DeLue*

The above berries are actual size from a three-year-old bed without any manure or fertilizer for the last two years

## Long Season — Very Productive — Superb Flavor

*No garden too small to grow a few — No fruit so delicious as home grown and sun ripened*

**Awards** DeLUE'S JUDITH was awarded a silver medal in 1915 by the Massachusetts Horticultural Society, and since then three first prizes by the same society. The past season it was the first native berry to arrive in the Boston market, and brought in the open market one dollar per quart wholesale, while the best of the New York and New Jersey berries were selling for thirty-five and forty cents retail. This is the highest price ever obtained for a berry at wholesale in the Boston market.

(SEE BACK PAGE FOR DESCRIPTION)

### Prices:

ONE DOZEN ..... \$2.50<sup>00</sup>  
POTTED ..... 3.00

50 PLANTS ..... \$ 9.00<sup>00</sup>  
POTTED ..... 11.00

100 PLANTS ..... \$15.00<sup>00</sup>  
POTTED ..... 20.00

POTTED PLANTS READY IN AUGUST



# DeLue's Golden Giant

Trade Mark Registered

New Early  
Hybrid

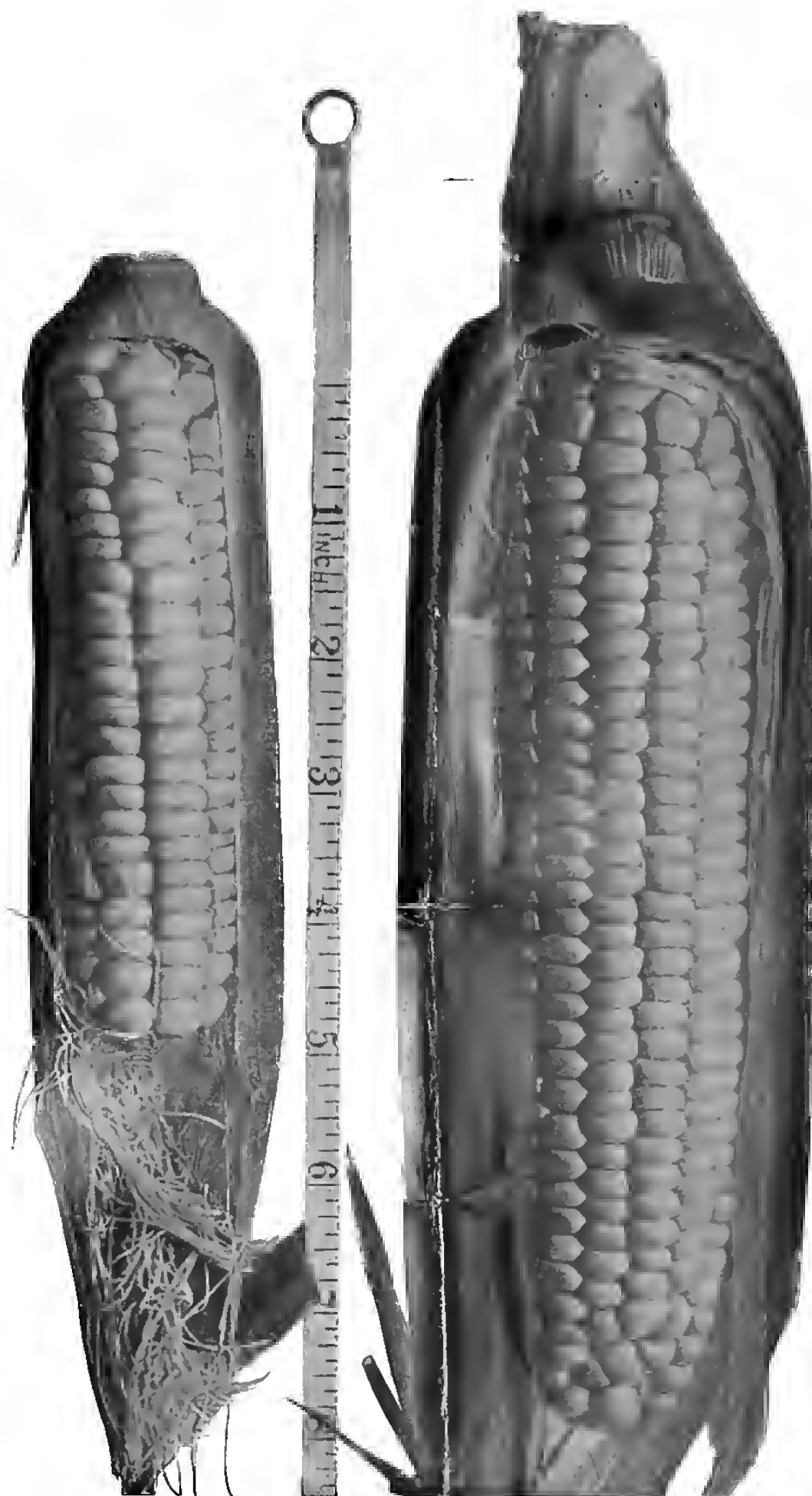
## Sweet Corn



### No Longer WHAT —But WHERE

It is no longer a question of **what** is the best corn but **where** you are going to buy it. Why not order direct from the man who conceived such an ideal and whose reputation depends upon keeping it up to its standard. Sweet corn is so easily crossed by other varieties that great care is necessary to keep it pure, and when you buy from the originator you may be sure of what you are buying.

GOLDEN BANTAM



GOLDEN GIANT

### Value of an Acre of DeLUE'S GOLDEN GIANT

If planted in rows 3 feet apart and so as to stand one foot apart in the row, one should have at the very lowest estimate 14,700 marketable ears, if only one ear to the stalk. If sold at retail it never brings less than 60c per dozen ears. Thus one will receive for his 1225 dozen ears \$735 —the product of one acre, and twice this production is probable.

*"The New Master of the Fields"*

Copyrighted 1920 by Frederick S. DeLue

### PRICES

2 ounces	\$0.25
4 ounces	.40
8 ounces	.65
16 ounces	1.00
5 pounds	4.00
10 pounds	7.00
25 pounds	15.00
50 pounds [1 bushel]	25.00

Five pounds and over sent by express. Smaller sizes sent by Parcel Post.

DeLue's Golden Giant excels all other early varieties in size, productiveness and quality, and all of the late varieties in quality and early maturity. It is the one corn for the market gardener who wants the greatest amount of the highest quality corn in the shortest period of time from the smallest piece of land. It is because of the extreme tenderness, combined with the exquisite rich sugary flavor, that the Golden Giant has become the standard of perfection for sugar corn, and when you consider that its admirers report that it is **one or two weeks earlier** and **two or three times as large** as its own parent, the Golden Bantam, of **better quality**, deeper color and **more productive**, you may be sure that it has well earned the title of "The New Master of the Fields."

### ITS RECORD

In 1916 awarded the only medal given for sweet corn by the Massachusetts Horticultural Society in nearly 100 years, and each succeeding year since then it has been awarded first prize by the same society. In 1920 it won first prize and sweepstakes for best single ear at the corn show of the Massachusetts Department of Agriculture. In 1921 it won first prize, sweepstakes and medal for best ten ears at the corn show of the above Department. If you want the best, **grow DeLue's Golden Giant.**



# DeLue's Golden Giant

"The Sweetest Sweet Corn on Earth."—E. B. W., Goshen, Indiana



## Long Season and Hardy

"I tried the corn last year and had quite good results. It might interest you to know that we had green corn from the stalk for our Xmas and New Year's dinners. We left enough standing for the purpose. This shows the hardiness of your corn. Thru all our exceptionally wet winter it never rotted but kept on maturing."

—G. J. H., San Francisco, Calif.

## No Other Variety Needed

If you want the best and only the best, all you have to do for early, medium, and late sweet corn is to plant the DeLue's Golden Giant every week or ten days from the time when both the air and ground become warm until within 65 or 70 days of killing frost.

## Make the Experience of Others Your Own



Stalk Showing Five Ears

"Golden Giant is all that could be wished or looked for in sweet corn."

—C. A. S., Grand Rapids, Mich.

"Golden Giant sweet corn is a vast improvement on the popular Golden Bantam."

—Rural New-Yorker.

"Golden Giant was very fine and satisfactory—was about two weeks earlier than Golden Bantam."

—H. F. M., Chicago, Ill.

"While I have grown and tested different kinds of sweet corn, this is entirely in a class by itself."

—M. J. L., Spokane, Wash.

"The stalks of the first ounce are growing very fast—some are over six inches in height, which is fine when you consider that it is sticking out of the three inches of snow which is covering the ground this morning."

—F. S. S., Denver, Colo.

"Golden Giant is the most satisfactory sweet corn we ever raised. The ears are very well protected by a thick husk, so that it was the least bothered by worms of any of the sweet corn we ever have grown. Two different stalks had eight ears each."

—F. I. G., Savannah, Ga.

"I can't speak too highly in praise of this corn (Golden Giant). I have raised several kinds of corn, but they can't compete."

—J. T., Hamburg, N. Y.

"The corn raised last year from seed you sent me was the best by far I ever raised. It has far better and larger ears than Golden Bantam or any other in this market."

—C. A. W., Seattle, Wash.

"I planted an ounce of your DeLue's Golden Giant sweet corn, which proved eminently satisfactory. I think it a much better corn in every respect than the Golden Bantam."

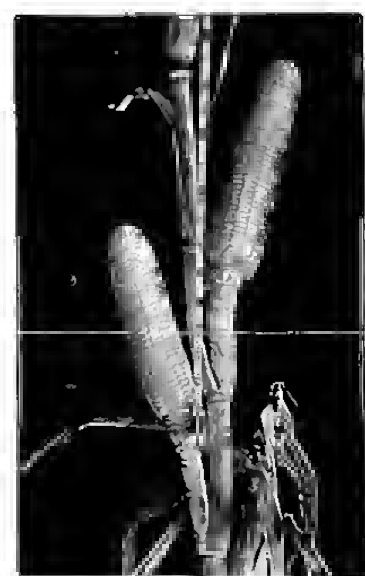
—A. M., Winnipeg, Can.

"I have been using your Golden Giant corn for three years and last year planted it in three different sections, notably one pound in No. Carolina, where the results were phenomenal."

—G. Wm. L. (New York), No. Carolina.

"I had some of your Golden Giant and sent the same to England. The report came back that it was the most satisfactory corn they ever raised from American seed. They said it did not seem to need very hot weather to ripen, because the ears were perfectly filled out and the corn delicious."

—A. F. L. (Providence, R. I.), England.



Showing Two Perfect Ears

### VALUABLE ADDITION

"You have made a distinct and valuable addition to the wealth of all our gardens."

—O. J. F., Littleton, Mass.

### GENUINENESS—QUALITY

"I am glad to deal with the originator and be assured as to genuineness and quality."

—A. H., Williamsburg, Mass.

### CONFIDENCE

"I will give you orders for anything you may sell, as I take it for granted all your seeds are good."

—L. K. M., Boontown, N. J.

## DeLue's Judith—New Wonder Strawberry

The Judith is a bi-sexual or perfect flowering plant. It is the earliest, as well as one of the latest, and one of the five most productive out of the seven thousand varieties originated at The DeLue Experimental Farm.

It is very large and carries its size throughout the whole season, making it especially valuable for the home garden. The color is deep red all through; the seeds are small and bright yellow; the shape is that of a truncated cone. The flavor is unsurpassed. It is sweet and juicy, and the berry is so firm as to allow its being dropped from a height of four feet from the hand to the floor, without injury.

The flesh is fine grained and without core; the stems are stout enough to bear up well the large clusters of berries; the foliage, of a medium light green, is strong and healthy and remains so after fruiting. It is tall enough to cover the blossoms, thereby protecting them from frost. The runners are strong and root easily, forming abundantly enough to fill the row completely.

The Judith has come to take the place of the once popular Marshal strawberry, because it is equally as large, ripens two weeks earlier, retains its large size better through the whole season, which is much longer; it is much more productive, and will thrive on very much lighter soil.

### Good for One Hundred Years

Mr. Chas. Wellington Stone, principal of the Stone School on Beacon St., Boston, who is an expert on Horticultural matters, says:

"I set out the 'Judith' plants which I bought of you in the Spring, at Templeton, Mass., and the results are almost beyond belief. I think you have accomplished the most phenomenal creation that has been made in American horticulture. I am fully convinced that in the 'Judith' miracle you have created the strawberry of all time. I do not believe the strawberry plant capable of anything beyond it. My guess is that a hundred years from now the 'Judith' blood will be the basis of the strawberry world, as the Justin Morgan is of the horse world."

"They were about the finest plants I ever purchased and I have been raising strawberries for 54 years. I am expecting a fine crop in the Spring."

—Dr. A. W. F., Whitehall, Ill.

"The Judith strawberry plants arrived this noon, and from their appearance could not have been very long on the way as they were very fresh and moist, and exceptionally fine ones. I am delighted with them. I thank you sincerely for the good measure and quality of both plants and corn."

—C. T. C., Bellingham, Wash.

### High Quality Stock—Careful Shipping

"I want to commend you and thank you for the fine Judith plants and the condition in which they arrived. They have been in the ground two weeks now without any one of them showing a sign of distress and all are growing well."

"I wish all growers were as careful about their plants as you are. A week before I received the Judith plants I put in one hundred plants received from New Jersey grower and twelve plants received from a New York grower. I lost sixty-five of the former and six of the latter plants, and those that remain look pretty sick alongside the Judiths."

—C. S. R., Detroit, Mich.

If Not Personally Interested, Please Hand This to a Friend

A Favor to Them and a Favor to Us

The DeLue Experimental Farm, Needham, Mass.

DEPARTMENT 15



